

'Whisper Balls' for FIFA Worldcup 2010

The Whisper Boat Building Academy from South Africa developed a unique concept: the 'Floating Whisper Balls'. These 'Whisper Balls' are especially made for the FIFA World Cup 2010 and they offer companies an interesting new way to promote themselves with 10 m2 of advertising space on each ball. The Whisper Balls are equipped with Blue Power Chargers from Victron Energy.

FIFA World Cup 2010

The FIFA World Cup 2010 has recently started in South Africa. Encouraged by their fans and the vuvuzela's, the players compete for the cup. In order to experience the tournament in a special manner, visitors can float around in boats shaped like giant soccer balls. These boats are called 'Floating Whisper Balls'.

Whisper Balls

The Whisper Balls are called the way they are because they hardly produce any noise and because they are built by deaf workers. Every Whisper Ball has room for 6 to 8 persons. All of the giant soccer balls can be fitted with plasma screens which display videos, a bar, a fridge, etc....

Equipment

The boats are driven by electrical outboard motors. The battery of each motor can be charged by solar power. Whenever a Whisper Ball is ashore, the battery bank is charged by a Blue Power Charger from Victron Energy.

Whisper Boat Building Academy

The Whisper Boat Building Academy aims to enhance the life chances of Deaf disadvantaged South African students by offering them a boat-building education. In the future more Floating Balls will be built, for example in the shape of a tennis ball, a golf ball or even planet earth. These new Whisper Balls will be equipped with the Blue Power Charger IP 65, which is water-proof.

For more info on the Academy or the Whisper balls visit www.wbba.co.za or www.whisperballs.com



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Whisper Balls in the harbour



Whisper Balls the W&A waterfront